



**Feeding
Families**

This Christmas

DELIVERING DIGNITY, CARE AND HOPE WITH EVERY BOX



Your Impact

FEEDINGFAMILIES.ORG.UK

2025

Delivering dignity, care and hope with every box



“THANK YOU SO MUCH, REALLY APPRECIATE IT. IT MADE ME CRY, KNOWING I'M NOT ALONE AND PEOPLE CARE”
CHRISTMAS RECIPIENT 2025

Thank you for helping make Christmas possible

Christmas doesn't just test families. It exposes how fragile everyday life can be.

Because of you, thousands of families across the North East didn't face that moment alone. At a time when money was stretched, cupboards were bare, and the pressure felt constant, your support brought relief and stability.

This wasn't just about food. It was about dignity. About parents being able to provide without shame. About children waking up on Christmas Day excited.

Every donation mattered. Every food collection. Every volunteer shift. Every early morning, late night, packed van, and built box. Together, those actions became a lifeline.

You helped us reach families making impossible choices between heating and eating. You helped partners support people they know in their communities. You helped turn warehouses, vans, and community spaces into places of care and connection.

This work only happens because people step forward. Donors who gave what they could. Volunteers who gave their time and energy. Foodraisers who rallied colleagues, schools, and neighbours. Partners who helped us reach the right families at the right moment.

From Feeding Families, and from the families you helped support, thank you. Christmas was possible because of you.



CEO, Feeding Families

"CHRISTMAS DELIVERY DOESN'T HAPPEN BY ACCIDENT. IT HAPPENS BECAUSE PEOPLE QUIETLY STEP UP, CARRY PRESSURE, AND LOOK AFTER ONE ANOTHER WHILE GETTING FOOD WHERE IT NEEDS TO BE."
WAYNE DOBSON, CEO



Christmas doesn't just test families – it exposes how fragile daily life can be.

For thousands across the North East, winter brings more than cold weather: it brings impossible choices between heating and eating, isolation instead of celebration, and anxiety instead of joy.

At Feeding Families, we exist so that no family faces that alone.

Thanks to you, our wonderful donors, fundraisers and volunteers, Feeding Families has distributed more than 6,000 festive food boxes filled with essential food and Christmas treats, bringing hope, warmth and joy to more than 12,000 individuals and families across the North East.



6,300

Festive boxes distributed to households at the hardest time of year.



1,025

Hours given by our dedicated and compassionate volunteers.



£155,411

Raised in our Christmas Appeal including the Big Give Christmas Challenge.



64,800

Items of food donated, demonstrating that community action changes lives.



120

Organisations we partnered with to ensure our food reached the most in need.



"IT HELPED ME TREMENDOUSLY. WE HAVE THREE CHILDREN AT HOME AND MY PARTNER IS UNEMPLOYED. SEEING THEIR FACES LIGHT UP ON CHRISTMAS DAY MEANT EVERYTHING."

CHRISTMAS RECIPIENT 2025

Your Impact: Turning Compassion into Action

Because of your support, we didn't just deliver food - we delivered security, dignity, and a sense of belonging. Here is how your generosity transformed lives this year:

Targeted Relief for the Most Vulnerable: We identified and reached families in the deepest levels of poverty, providing fresh food hampers and vouchers.

Festive Joy with Dignity: Alongside our trusted partners, we distributed Christmas food boxes that combined household essentials with festive treats, ensuring every family could celebrate with pride.

Bridging the Holiday Gap: We partnered with local authorities to provide a vital safety net during school holidays, ensuring no child faced hunger when free school meals were unavailable.

A Lifeline in Times of Crisis: Your support did more than fill plates; it dissolved the crushing stress and anxiety that food insecurity places on parents during the most challenging times of the year.



"I WAS ABLE TO CHOOSE FOOD THAT WAS RIGHT FOR MY FAMILY. YOU HELPED US IN OUR TIME OF NEED."
CHRISTMAS RECIPIENT 2025

More than a meal: A story of hope...

Kevin lives within supported accommodation and is preparing to move into a move-on property through **Hospitality and Hope** – a step towards independent living. While this transition is a positive one, it can also be a vulnerable time, particularly during the Christmas and New Year period when financial pressures and emotional stress can increase.

Over the festive period, Kevin experienced additional financial pressure due to a benefit sanction. This made it difficult for him to afford food and meet his basic needs, at a time of year that can already feel isolating and challenging.

Through Feeding Families, Kevin received a Christmas food box containing essential items. The support arrived at a crucial moment, helping to ease immediate food insecurity and providing reassurance during a period of uncertainty.

Kevin was very thankful for the support and used the contents of the food box to prepare meals for himself over the Christmas and New Year period. Having access to food allowed him to maintain a sense of routine and independence, while reducing the stress and worry caused by his financial situation.

This support played a small but meaningful role in helping Kevin manage a difficult period, ensuring he was able to look after himself while continuing his journey towards independent living.

“The food box helped me get through a really difficult time and allowed me to keep cooking for myself.”



“FEEDING FAMILIES’ SUPPORT MADE A HUGE DIFFERENCE, ENABLING US TO PROVIDE FOOD BOXES TO INDIVIDUALS IN NEED.”

TERI WATSON, HEAD OF HOUSING SUPPORT, HOSPITALITY & HOPE

Thank you to our partners and supporters



"I CAN'T EVEN FIND THE WORDS TO DESCRIBE HOW HAPPY AND GRATEFUL I AM. YOU'VE MADE US A VERY HAPPY HOUSEHOLD."

CHRISTMAS RECIPIENT 2025



Because of you...

- **Parents slept soundly**, knowing the cupboards were full and their children were fed.
- **Children experienced the magic of Christmas**, shielded from the fear and weight of financial hardship.
- **Families felt seen**, reminded by their community that they are valued and they matter.
- **Communities were strengthened**, anchored in the belief that everyone deserves dignity, not just a hand-out.

Your support was the difference between a crisis and a celebration.

**"THANK YOU FOR BEING ABLE TO
HELP US AND OUR FAMILIES."
ESH WINNING PRIMARY SCHOOL, PARTNER 2025**



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This Christmas

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**Christmas
Challenge**

BigGive

